



**Sharp Innovations, Inc.**

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**DUNS:** 076873855

**Contract #:** 47QRAA18D00CB

**NAICS Codes:**

- 541511
- 541512
- 541513
- 541519

**Cage Code:** 7NU10

**Certifications:** Small Business

**Customers:**

- Safgard / SR-Max
- Data Computer Corp. of America
- PA Homecare Association
- PA State Troopers Association
- National Chemical Laboratories, Inc
- Lift, Inc.

**Background Information**

Sharp Innovations began its journey to becoming “The Internet Marketing Advantage” in 1999, and has grown exponentially every year since. Based in rural Conestoga, PA, Sharp is a full-service web design and internet marketing firm devoted to the success of every business we encounter. Services include responsive web design, mobile web design, content management system (CMS) solutions, application development, back-end system integration, search engine optimization, social media and blog management, pay-per-click advertising, web hosting, and web maintenance. Sharp Innovations occupies a renovated historic space in Conestoga, PA, just southwest of Lancaster City. The property, originally constructed in 1892, houses the web design and internet marketing offices, while the web hosting servers are located offsite.

As a small business with a proven track record for decades, Sharp Innovations understands the necessity for outstanding customer service and a strong work ethic to ensure each client’s success. By offering decades of expertise in web design/development, mobile development, print design, Internet marketing, content development, custom programming, website hosting, maintenance and support services.

**Past Performance**

Sharp Innovations specializes in providing government agencies, both state and federal, best-in-class Web development and digital marketing solutions with a team of experienced specialists that have reliable track records in successful project execution for our clients. We have the ability to handle a wide range of scope requirements, because of our proven ability to quickly and effectively expand our team of specialists through our strategic IT staffing partners. We rigorously vet all new team members to ensure only the highest caliber consultants join our team. We currently support clientele who utilize our team as an out-sourced IT, web and digital marketing department for their organizations so they don’t need to hire and retain staffing to meet their ever changing requirements and budgets.

Sharp Innovations has supported recent IT, web development and digital marketing projects for supported proven governmental agencies such as: Pennsylvania State Troopers Association, PA Headstart Association, Dairy Leaders for Tomorrow, PA Homecare Association, Discover Dairy, PA Council of State Healthcare, Penn Ag Industries Association and governmental contracting agencies such as Data Computer Corporation of America based in MD and the Communications Group based in PA. We have also recently supported industry leaders in market verticals such as: SR-Max / Saf-Gard Safety Shoe Co., Inc., Lift, Inc., Chemical Concepts, Cupolas Direct, Lift-All, National Chemical Laboratories, Inc. and Goodwill of Keystone Area.

As a small business itself, Sharp Innovations understands the necessity for outstanding customer service and a strong work ethic to ensure a company’s success. By offering decades of expertise in web design, development, Internet marketing, and programming, Sharp provides innovative solutions to increase their clients’ success.

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**Design**

- Responsive web design
- Mobile web design
- Mobile app design
- Identity and print design

**Programming**

- E-commerce
- Content management system (CMS) solutions
- Intranet development
- Application development
- Back-end system integration

**Internet Marketing**

- Search engine optimization (SEO)
- SEO audit services
- Social media
- Blog management
- Pay-per-click (PPC)
- E-mail marketing

**Hosting**

- Web hosting
- Web maintenance
- E-mail hosting

